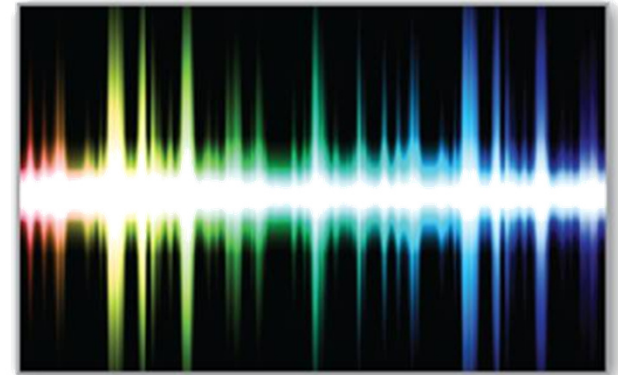


# 5 Exponential and Logarithmic Functions



## 5.4

# Exponential and Logarithmic Equations

# Objectives

- Solve simple exponential and logarithmic equations.
- Solve more complicated exponential equations.
- Solve more complicated logarithmic equations.
- Use exponential and logarithmic equations to model and solve real-life problems.



# Introduction

# Introduction

There are two basic strategies for solving exponential or logarithmic equations.

The first is based on the One-to-One Properties and was used to solve simple exponential and logarithmic equations.

The second is based on the Inverse Properties. For  $a > 0$  and  $a \neq 1$ , the following properties are true for all  $x$  and  $y$  for which  $\log_a x$  and  $\log_a y$  are defined.

# Introduction

## One-to-One Properties

$$a^x = a^y \text{ if and only if } x = y.$$

$$\log_a x = \log_a y \text{ if and only if } x = y.$$

## Inverse Properties

$$a^{\log_a x} = x$$

$$\log_a a^x = x$$

## Example 1 – *Solving Simple Equations*

Original Equation	Rewritten Equation	Solution	Property
a. $2^x = 32$	$2^x = 2^5$	$x = 5$	One-to-One
b. $\ln x - \ln 3 = 0$	$\ln x = \ln 3$	$x = 3$	One-to-One
c. $\left(\frac{1}{3}\right)^x = 9$	$3^{-x} = 3^2$	$x = -2$	One-to-One
d. $e^x = 7$	$\ln e^x = \ln 7$	$x = \ln 7$	Inverse
e. $\ln x = -3$	$e^{\ln x} = e^{-3}$	$x = e^{-3}$	Inverse
f. $\log x = -1$	$10^{\log x} = 10^{-1}$	$x = 10^{-1} = \frac{1}{10}$	Inverse
g. $\log_3 x = 4$	$3^{\log_3 x} = 3^4$	$x = 81$	Inverse

# Introduction

The strategies used in Example 1 are summarized as follows.

## **Strategies for Solving Exponential and Logarithmic Equations**

1. Rewrite the original equation in a form that allows the use of the One-to-One Properties of exponential or logarithmic functions.
2. Rewrite an *exponential* equation in logarithmic form and apply the Inverse Property of logarithmic functions.
3. Rewrite a *logarithmic* equation in exponential form and apply the Inverse Property of exponential functions.





# Solving Exponential Equations

## Example 2 – *Solving Exponential Equations*

Solve each equation and approximate the result to three decimal places, if necessary.

**a.**  $e^{-x^2} = e^{-3x-4}$

**b.**  $3(2^x) = 42$

## Example 2(a) – *Solution*

$$e^{-x^2} = e^{-3x-4}$$

Write original equation.

$$-x^2 = -3x - 4$$

One-to-One Property

$$x^2 - 3x - 4 = 0$$

Write in general form.

$$(x + 1)(x - 4) = 0$$

Factor.

$$(x + 1) = 0 \Rightarrow x = -1$$

Set 1st factor equal to 0.

$$(x - 4) = 0 \Rightarrow x = 4$$

Set 2nd factor equal to 0.

The solutions are  $x = -1$  and  $x = 4$ . Check these in the original equation.

## Example 2(b) – *Solution*

cont'd

$$3(2^x) = 42$$

Write original equation.

$$2^x = 14$$

Divide each side by 3.

$$\log_2 2^x = \log_2 14$$

Take log (base 2) of each side.

$$x = \log_2 14$$

Inverse Property

$$x = \frac{\ln 14}{\ln 2}$$

Change-of-base formula

$$\approx 3.807$$

The solution is  $x = \log_2 14 \approx 3.807$ . Check this in the original equation.



# Solving Logarithmic Equations

# Solving Logarithmic Equations

To solve a logarithmic equation, you can write it in exponential form.

$$\ln x = 3$$

Logarithmic form

$$e^{\ln x} = e^3$$

Exponentiate each side.

$$x = e^3$$

Exponential form

This procedure is called *exponentiating* each side of an equation.

## Example 6 – *Solving Logarithmic Equations*

**a.**  $\ln x = 2$

$$e^{\ln x} = e^2$$

$$x = e^2$$

Original equation

Exponentiate each side.

Inverse Property

**b.**  $\log_3(5x - 1) = \log_3(x + 7)$

$$5x - 1 = x + 7$$

$$x = 2$$

Original equation

One-to-One Property

Solution

## Example 6 – *Solving Logarithmic Equations* cont'd

**c.**  $\log_6(3x + 14) - \log_6 5 = \log_6 2x$

Original equation

$$\log_6\left(\frac{3x + 14}{5}\right) = \log_6 2x$$

Quotient Property of Logarithms

$$\frac{3x + 14}{5} = 2x$$

One-to-One Property

$$3x + 14 = 10x$$

Multiply each side by 5.

$$x = 2$$

Solution





# Applications

## Example 10 – *Doubling an Investment*

You invest \$500 at an annual interest rate of 6.75%, compounded continuously. How long will it take your money to double?

**Solution:**

Using the formula for continuous compounding, the balance is

$$A = Pe^{rt}$$

$$A = 500e^{0.0675t}$$

## Example 10 – *Solution*

cont'd

To find the time required for the balance to double, let  $A = 1000$  and solve the resulting equation for  $t$ .

$$500e^{0.0675t} = 1000$$

Let  $A = 1000$ .

$$e^{0.0675t} = 2$$

Divide each side by 500.

$$\ln e^{0.0675t} = \ln 2$$

Take natural log of each side.

$$0.0675t = \ln 2$$

Inverse Property

$$t = \frac{\ln 2}{0.0675}$$

Divide each side by 0.0675.

$$t \approx 10.27$$

Use a calculator.

# Example 10 – *Solution*

cont'd

The balance in the account will double after approximately 10.27 years. This result is demonstrated graphically below.

