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Publishin g

LEARNING OUTCOMES

- Format your writing
- 2 Create a writing portfolio

Format Your Writing

- Strive for clarity in page design
 - Format and documentation
 - Keep the design clear and uncluttered
 - Use the designated documentation form
 - Typography
 - Use an easy-to-read serif font for the main text
 - Consider using a sans serif font for the title and headings

Format Your Writing

- Spacing
 - Follow all requirements for indents and margins
 - Avoid widows and orphans
- Graphic devices
 - Create bulleted or numbered lists to highlight individual items in a list
 - Include charts or other graphics

Create a Writing Portfolio

- Consider potential audiences
 - Share writing with peers or family members
 - Submit work to local publications
 - Post writing on an appropriate Web site
 - Submit writing to your instructor
- Select appropriate submission methods
 - Paper
 - Electronic

Create a Writing Portfolio

- Use a writing portfolio
 - Working Stores document at various stages of development
 - Showcase portfolio To share appropriate finished work
 - Table of contents
 - Opening essay or letter
 - Specified number of and types of finished pieces
 - Cover sheet attached to each piece of writing
 - Evaluation sheets or checklists



- Sharing the written content makes all the work done worthwhile
- Chapter helps to prepare the writing for submission and sharing
- Publishing is making the writing public, in whatever form

