

CREATING CAREER SUCCESS

A Flexible Plan for
the World of Work

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Chapter 9: Launch

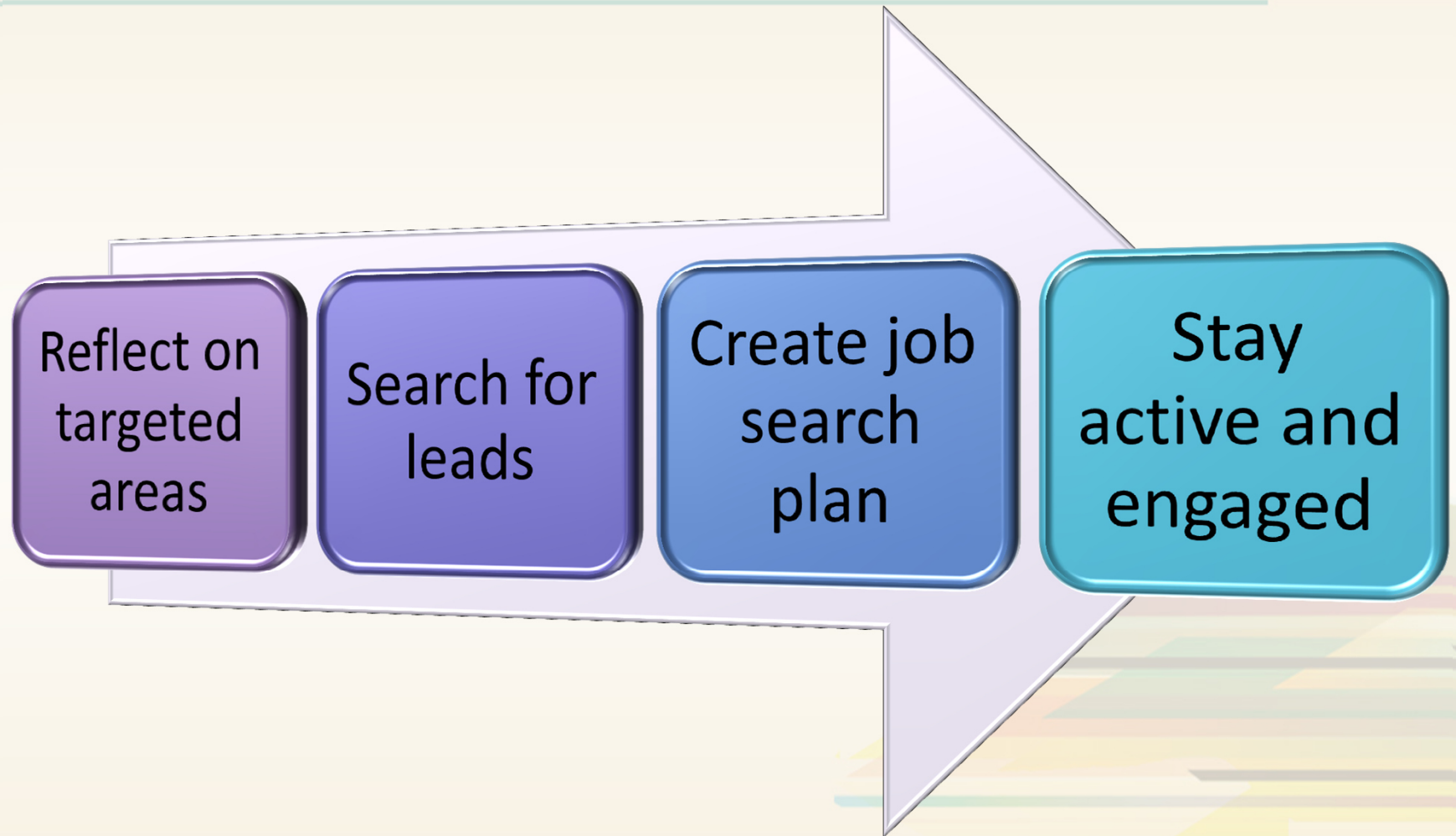


Let's discuss

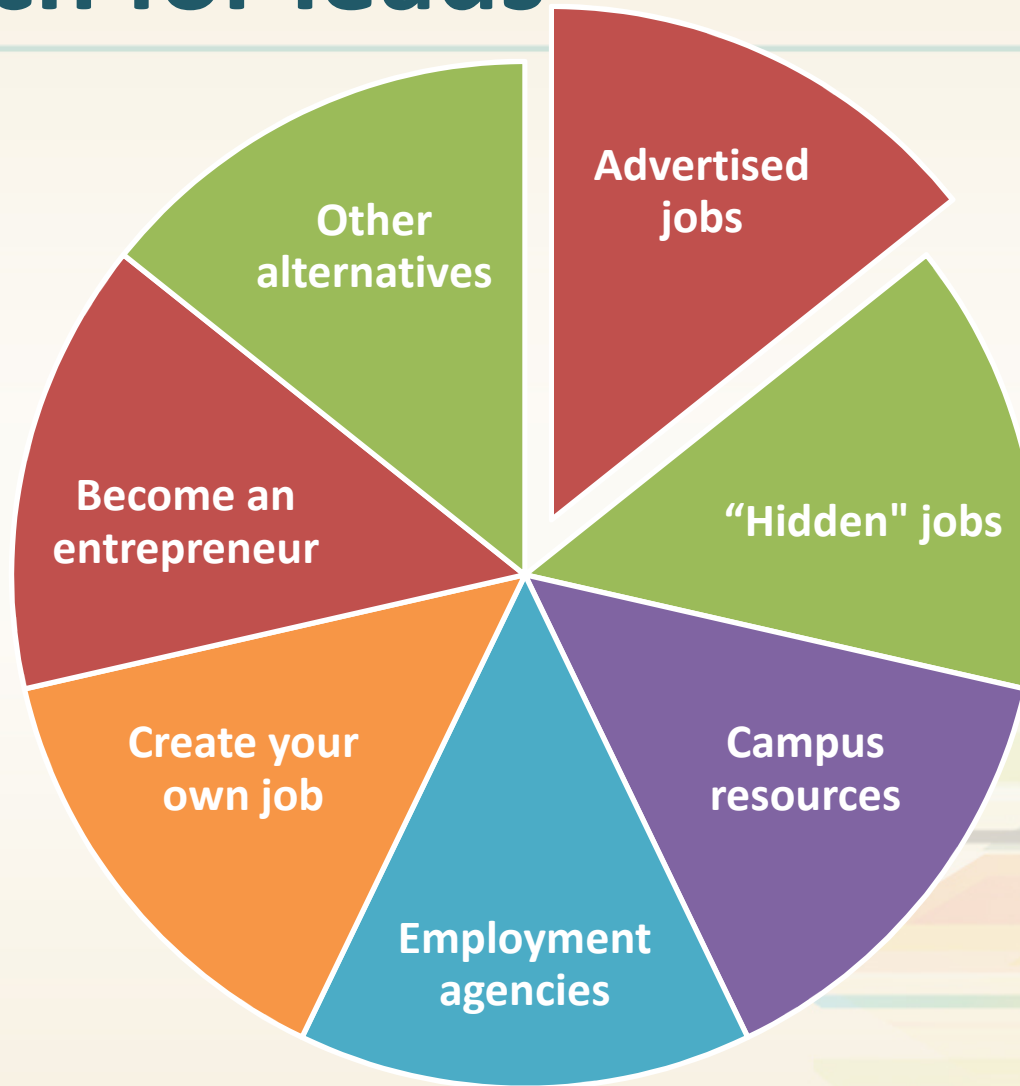
"You have to trust in something - your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life."

~ Steve Jobs

» Conduct a successful job search



Search for leads



A New Beginning:

Resources for career change and re-entry

Challenging job search topics

- **Taking a pay cut**
- **Technology**
- **Reporting to someone younger or less experienced**
- **24/7 availability requirement**

Work with Awareness:

Maintain wellness in each of these areas

Emotional

Physical

Occupational

Social

Intellectual

Spiritual

Tech Savvy: Technology in your job search



beboy

**Develop your
online
presence**

**Learn more
and join
the
discussion**

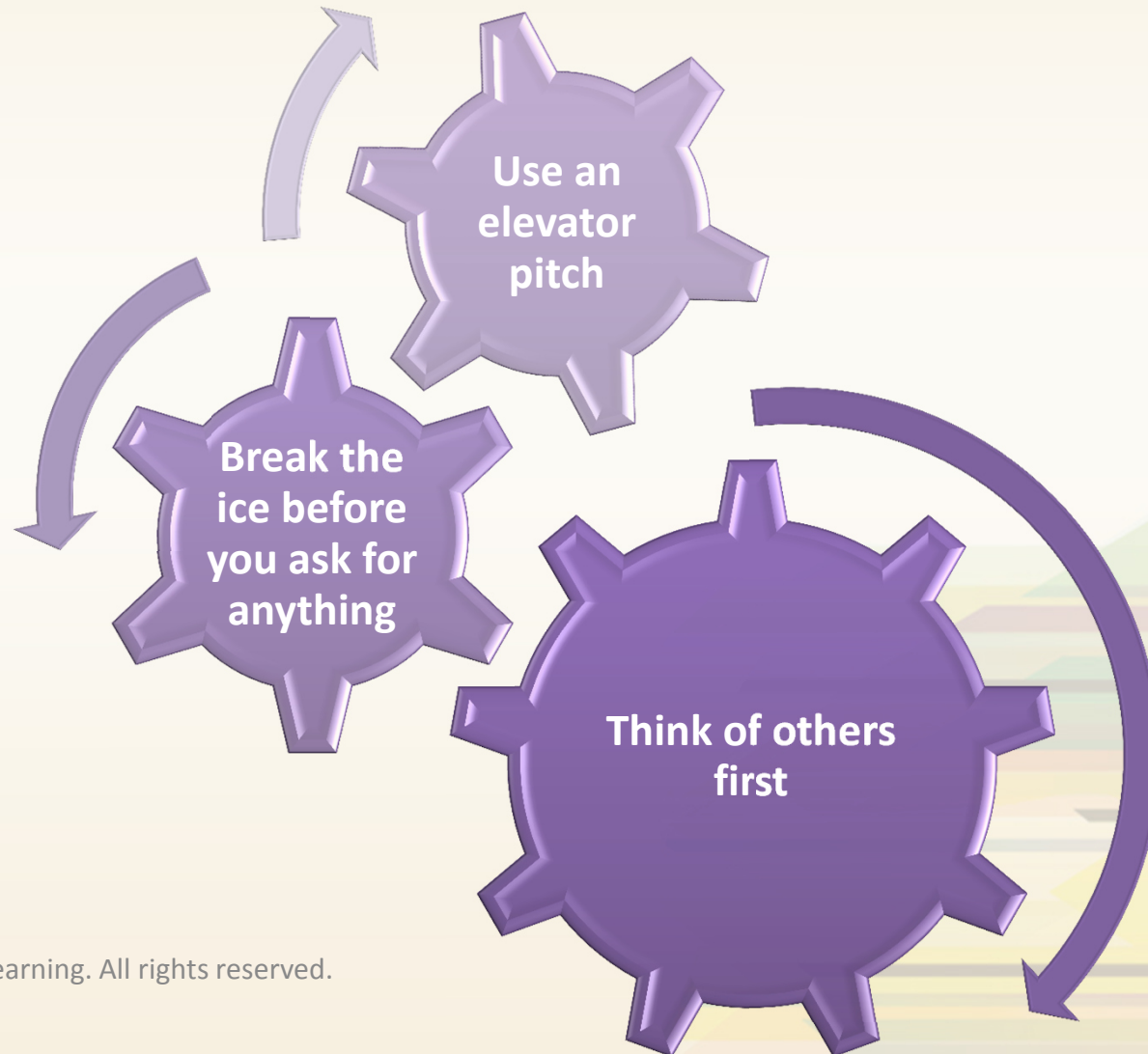
**Make your
presence
more
personal**



ra2 studio

Networking for opportunities

» Most important tool but most difficult to master



Connect first, the job leads will follow

*Offer help to
others*

**Have
authentic
conversations**

**Set up
informational
interviews**

*Build your
network*

**Communicate
your assets**

**Realize that
YOUR agenda
is not theirs**

**Thank
everyone**

Strategies for Successful Interviewing

Types of interviews

In-person

Phone

Online or video

Group or panel

Series

Lunch or dinner

Interview formats

General questions

Presentation

Structured

Behavioral

Case study

Improve your interviewing skills



Sean De Burca



StockLite

**Practice
interviewing
questions**

**Understand
illegal
questions**

**Learn about
interviewing**

» Types of Interview questions



AVAVA

Icebreaker

**Getting
started**

General

Behavioral

Embracing Differences: Discrimination and Affirmative Action

Understanding your rights in the job search
process and on the job

Categories of Illegal interview questions

Nationality

Religion

Age

Marital
and family
status

Gender

Health and
physical
abilities

» Professional Interview Attire



Monkey Business Images



szefei



Lisa F. Young



shyshak roman



"I want something that says 'I'm desperate for any job'."

Cartoonresource

Negotiating your offer



Henry was suspicious of the job offer right from the beginning.

Cartoonresource

Evaluating next steps and negotiating

When an offer is made

Immediately thank them

Take time to review offer

Set a timeframe

Negotiating your compensation package: salary, benefits and more

Understand your package

Prepare to negotiate

Evaluating your offer and making decisions

Does this offer meet your requirements?

Thought Questions

- Searching for a job is time consuming and can be stressful. How will you take care of yourself during this time?
- Do you feel that you are prepared for the job search? Why or why not?
- Networking and interviewing involve communication skills. How can you improve your communication skills for the job search? Where can you practice these skills?