

CREATING CAREER SUCCESS

A Flexible Plan for
the World of Work

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Chapter 5: Explore

Let's discuss



Losevsky Photo and Video

I long, as does every human being, to be at home wherever I find myself.

~Maya Angelou

Connect to the World of Work

Periods of economic change



Paul Clarke



ChipPixc



cluckva



debra hughes

**Agricultural
Age – 18th
Century**

**Industrial
Age – 19th
Century**

**Information
Age – 20th
Century**

**Conceptual
Age – 21st
Century**

Changes in our economy: Predictions for the future

Healthcare
will change

Outsourcing
will
increase

Jobs will be
eliminated

All careers
will evolve

» Innovate, adapt and learn

As the world changes, jobs and careers evolve



Radoman Durkovic



Vector Department



Madlen



Radoman Durkovic



Aleksandar Mijatovic



mart

As the industry has changed,
how have careers adapted?

Four steps to conduct career research

Create a
list of
questions

Identify
resources

Group
your
questions

Start
your
research

» What do you want to learn?



Suggested resources for locating information

» EXHIBIT 5.2 • Online Resources for Career Exploration



To locate these resources online, enter the website names into a search engine. This is a limited list, many

more resources can be found online, and an expanded list is available on CourseMate. 

Topic	Types of Online Resources	Website Names (this is a limited list)*
General	Government Resources	Bureau of Labor Statistics Career Information O*Net Online Occupational Outlook Handbook
	A-Z Index of Career Topics	The Riley Guide QuintCareers
	Web-based Videos	Inspired2Work Vault—Job Talk
	Salary information	salary.com wetfeet.com monster.com
	Values & Careers	Graduation Pledge Vault—Job Talk
Industry & Organizations	General Industry Information	Hoovers Wetfeet Vault BLS Career Guides to Industries (CGI)
	Company Profiles	Hoovers Classdoor
	Company Websites	Employer Sites, "about" page or "annual report"
Positions	Databases of job information	O*Net Occupational Outlook Handbook Inside Jobs
	Job listings on industry specific websites	Hcareers Style Careers Media Bistro Idealist Mashable Star Chef's Creative Heads
Diversity	General	DiversityJobs Hire Diversity I/M Diversity Diversity Employers Magazine Online



Use social media to become an information magnet.



artenot



Marish

Expand your options

Combine your skills

Develop a creative mindset

Add value

Think broadly about career options

Combine your skills



Dmitriy Shironosov



pio3



Web content



Blogger

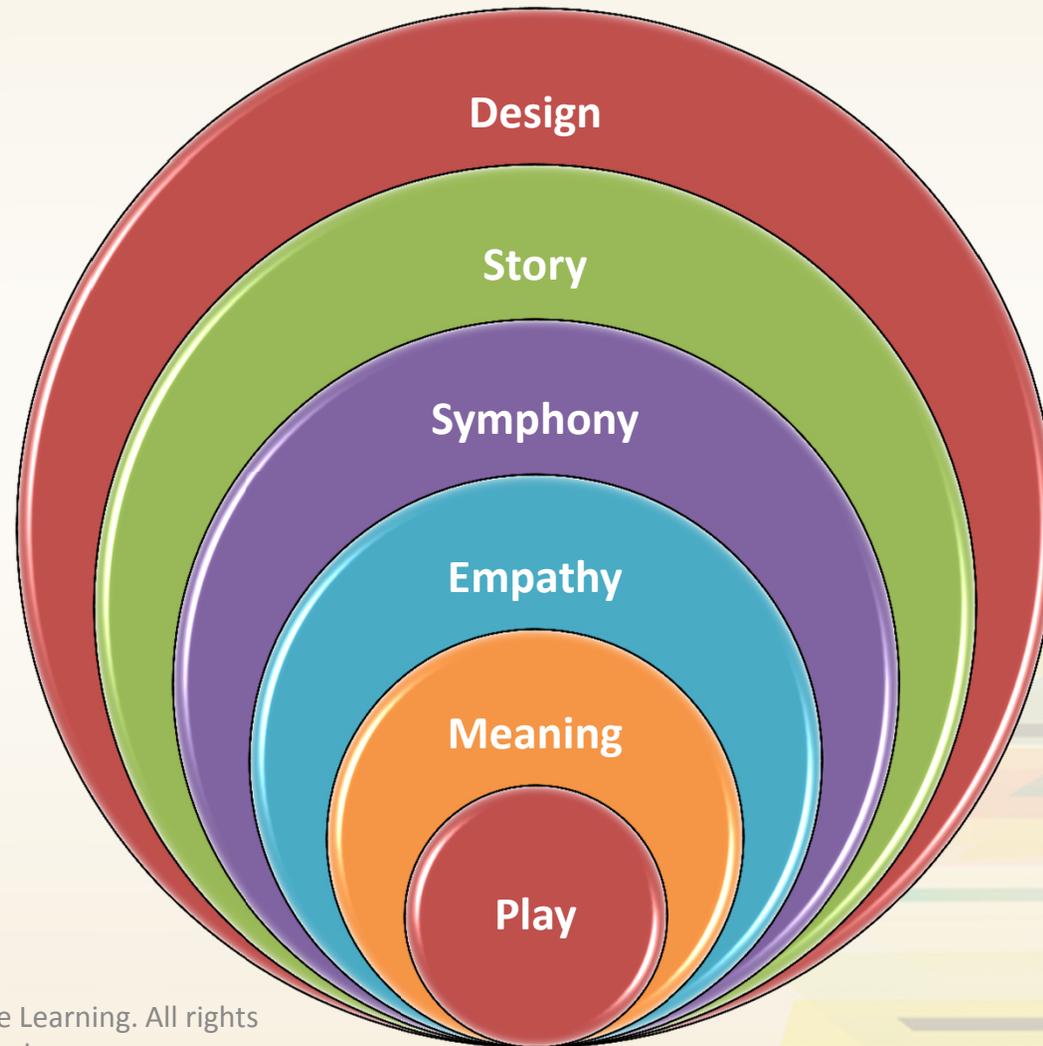


Social media

What other combinations can you think of?

Increase your creative thinking

Daniel Pink's 'six senses'



Plan to add value

See beyond your immediate tasks

Volunteer on projects of interest

How else can you contribute?

Work with awareness: Sustainability and green careers



Cienpies Design



Filip Fuxa



noporn



olly



WDG Photo



Victor Soares

Education, majors, and careers



Alexander Rath



Camilo Torres



CandyBox Images

Career
specific
majors

Liberal
and
Fine
Arts

STEM
majors

Embracing differences

Diversity in the workplace



Yuri Arcurs



Golden Pixels LLC



auremar



manzrussali



StockLite

Real world career exploration

Learn by doing

Internships

Externships

Job
shadowing

Mentors

Site visits

Employer
visits

Part time
work

Volunteer

Informational
interviewing

Benefits of experiential learning



Thought questions

- Do you feel prepared to enter a constantly changing world of work? Why or why not?
- Have you identified information that is important to you, and a plan and timeline for gathering information?
- What skills have you identified that are relevant to your career interests? Describe how they relate to your major, activities, and other experiences.