

CREATING CAREER SUCCESS

A Flexible Plan for
the World of Work

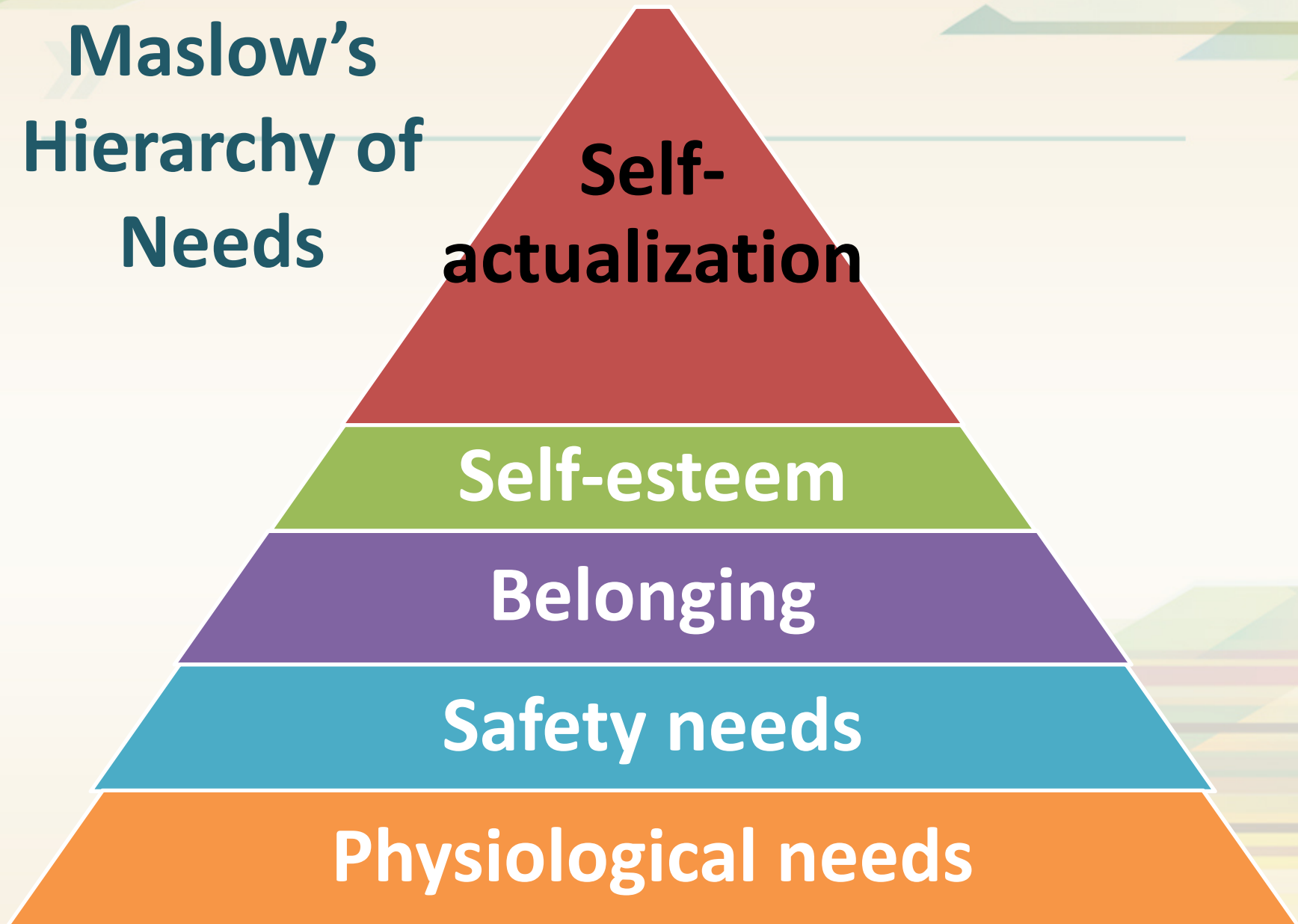
FRANCINE FABRICANT JENNIFER MILLER DEBRA J. STARK

Chapter 4: Values

» When were you last highly motivated?

- Were you completing a task? What kind?
- Were you meeting your needs?
- Were you trying to please someone?
- Or strengthen a relationship?

Maslow's Hierarchy of Needs



» Intrinsic vs. extrinsic motivation

Intrinsic

- Self-acceptance
- Connectedness
- Community feeling
- Physical health

Extrinsic

- Earning money
- Pleasing others
- Being attractive
- Popular or famous

Values as motivators



Values and your career



Yuri Arcurs



Dmitriy Shironosov

Tasks



Dmitriy Shironosov

Environment



wavebreakmedia ltd

Relationships

Work-life balance

Personal values in the workplace

How would others describe you?

How would you describe yourself?

What reputation do you want to build?

Work with awareness: Corporate Social Responsibility



Dusit

- Business world's activities that benefit society, not just shareholders and the bottom line.

Examples of CSR programs



Ruth Black



Cienpies Design



Photosani



BLANKartist

Building your Reputation



Alexander Raths



mangostock



wrangler



Dmitriy Shironosov



9lives



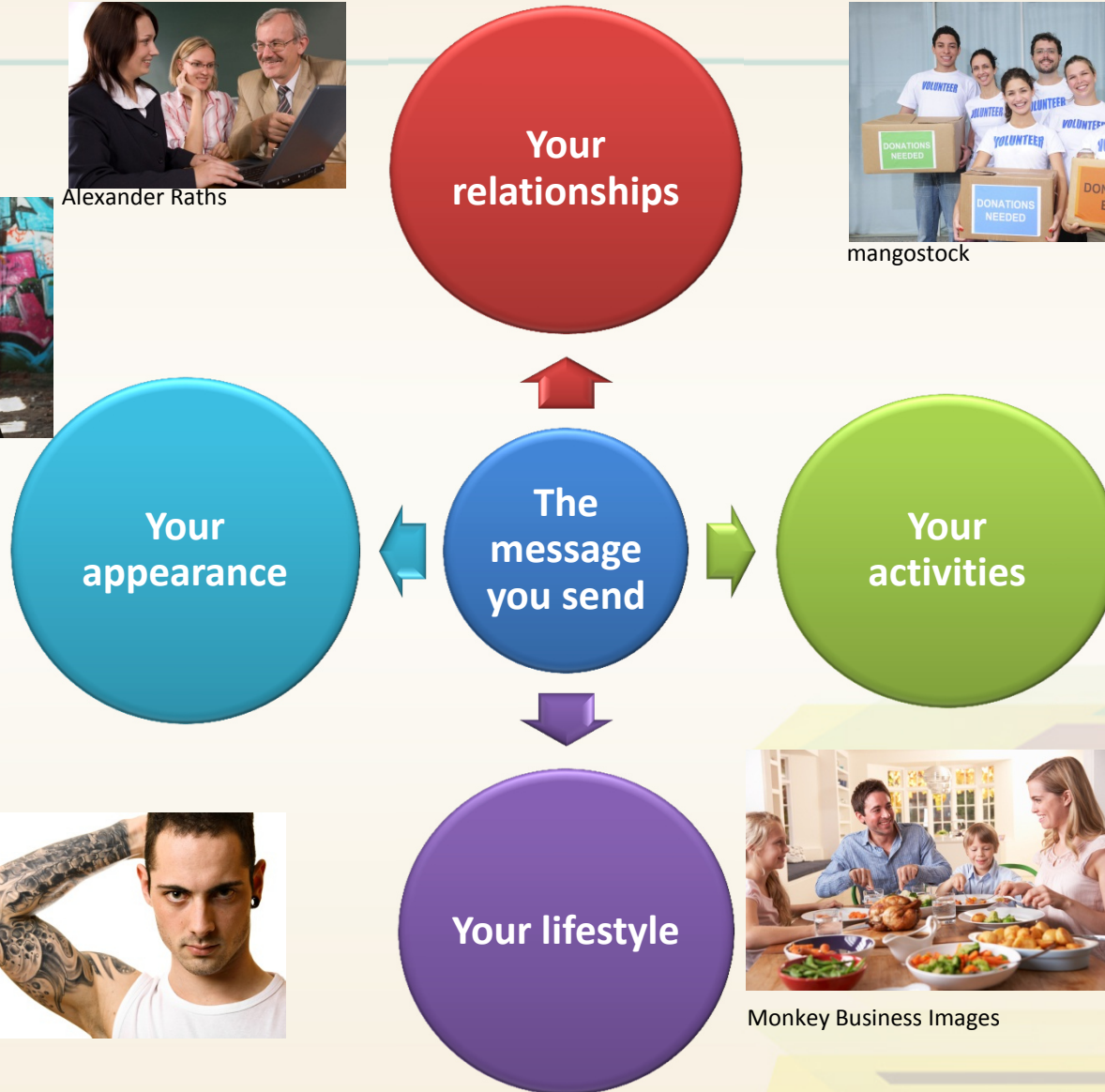
Bine



Monkey Business Images



Nomad_Soul



TECH SAVVY: Your Online Persona



Mihai Simonia





Understanding cultural differences

Perception and thinking

- View distant situations as related
- Only clearly connected concepts are related

Communication

- Language
- Non-verbal behavior

Social relations

- Class and social position is rigid
- Assumption of equality
- Heritage, inheritance, dialect important

» Optimizing your Experiences

“Flow”

Set challenging goals

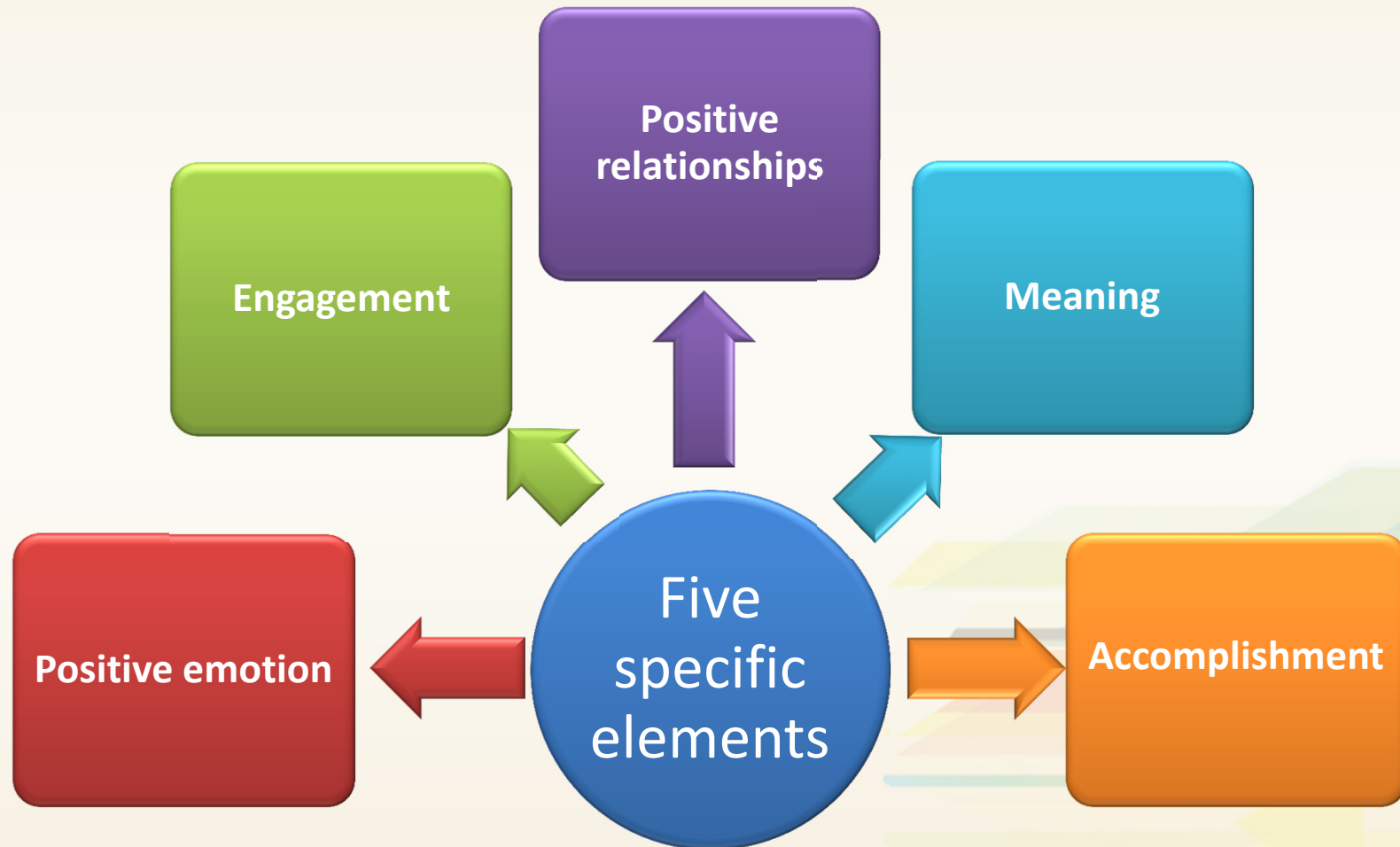
Immersed in chosen activities

Pay attention to what’s happening

Enjoy immediate experiences

~Mihaly Csikszentmihalyi

Aiming to flourish “Authentic Happiness”



Thought questions

- Can you identify your values?
- Have you identified values that will be important for you to consider in your career?
- Have you identified any areas where your personal, family, career, or cultural values might conflict with your career interests or career goals?